

Marketing Intern

Join DK's Fastest
Growing Drone-Company!



Lorenz Technology

At Lorenz Technology, we develop intelligent, versatile, and user-friendly drone software solutions, which are easy for our clients to implement and provide data for making optimal decisions. Our vision is to become the leading provider of robot- and data powered intelligent business solutions by making drones autonomous in the air and on the ground, through AI-driven software.

Your role

As a marketing intern you will be part of the marketing team which handles all marketing activities and events. Your work will include aspects of various marketing tasks, but your main focus will be on our online activities.

Your tasks will include:

- Fine-tuning our (online) marketing strategy
- Creating engaging texts and visual content (pictures and videos) for our SoMe channels
- Writing content for blogposts and B2B newsletters
- Participating in event planning and execution
- Assisting the marketing manager in day-to-day tasks

You

Ideally, you...

- Have experience with content creation – you are an active user on social media
- Have outstanding communication and organizational skills
- Know how to create impactful PowerPoint presentations
- Have a positive can-do attitude and are eager to learn
- Are enrolled in a university program
- Have a passion for Digital Marketing and a natural interest in drones

You have a background in Marketing and/or Communication or similar. It is an advantage if you have experience with Adobe Illustrator or InDesign and if you have worked with Mailchimp before. Professional proficiency in written and spoken English is a requirement, any other language is a big plus.

As a person you are self-driven, curious, ambitious, and concerned about delivering high quality in whatever you do. You are also a good team player that knows when to ask for assistance or provide your own while you enjoy the open, dynamic – and sometimes high paced – atmosphere in our office.

Apply

Please send your motivation letter and CV at www.lorenztechnology.com/career-opportunities/ as soon as possible. We will host interviews continually and end the recruiting process upon finding the right candidate.

Please reach out to Tiffany, tve@lorenztechnology.dk, if you have questions regarding the position.

Read more about us here: www.lorenztechnology.com/about/